

Grow Your Business Faster and Profitably...

Rebuilding...

Unfortunately, it's not unusual for the team that made the company successful not to be the one to can take it to the next level. Sometimes turnaround prevention requires a change in the senior leadership team and a re-alignment of the company's processes and infrastructure. Such drastic changes distract a company and they lose interest in solving the customer's critical problem. This result is devastating to a company approaching a turnaround situation where every customer and dollar of revenue is critical.

To expect avoiding any disruption during this time of tremendous change is unrealistic. However, The Adare Group can help minimize the inevitable disruption and damage. It's especially important to communicate the unknowns and the potential payoffs as well as unfortunate consequences.

The year 2002 only deepened the distrust of corporate communications. We can help you be realistic, not over promise and regain the trust and confidence not just of employees but also of investors, creditors and suppliers.

Companies usually go down the turnaround path numerous times until solving the customer's critical becomes their focus.

The Situation:

A turnaround company's financial situation has been stabilized but now the company is becoming stagnant. It's no longer heading toward bankruptcy but it isn't growing either.

The Problem:

- The financial crisis is over
- People are becoming complacent and are tired after expending so much energy

The Solution:

- Solving customer's critical problems is the only way to ensure the company won't once again head down the turnaround path
- Innovation is critical to rebuilding any company